

Curriculum Vitae

John Williams Spink		CONTACT INFORMATION SpinkJ@msu.edu, 517-381-4491, www.FoodFraud.msu.edu <ul style="list-style-type: none"> • ResearcherID (Thomas Reuters): J-5535-2015 • SciVal: John Williams Spink • ORCID: 0003-4142-3352 • Scopus Author ID: 366.0340.4600 	
ORGANIZATION Department of Large Animal Clinical Science, College of Veterinary Medicine		POSITION TITLE Director, Food Fraud Initiative, Michigan State University Assistant Professor (Fixed-Term, 5-year, rolling, research)	
INSTITUTION	Degree	YEAR	FIELD OF STUDY
Michigan State University	B.S.	1988	Packaging
Michigan State University	M.S.	1991	Packaging, Thin Film Polymer Science
Michigan State University	Ph.D.	2009	Packaging, Anti-Counterfeit Strategy (34 th PhD Globally)

Highlight are the top Food Related Entries / 2015 activities in RED

Positions and Employment

2014-present	Visiting Scholar of Food Fraud Prevention, Institute for Global Food Security, Queen's University Belfast (Working with Professor Christopher Elliott)
2013-present	Director Food Fraud Initiative, Master of Science in Food Safety Program (MSFS), Department of Large Animal Clinical Sciences, College of Veterinary Medicines (CVM), MSU – Founder
2013-present	Assistant Professor (Fixed-Term), Master of Science in Food Safety Program, Large Animal and Clinical Sciences Department, College of Veterinary Medicine, MSU -- Proposed and founded the position [in 2014 this converted to 5-year, rolling research appointment]
2009-present	Adjunct Assistant Professor, Program in Public Health, College of Human Medicine MSU
2006-present	Adjunct Professor, Packaging Science Program, Rochester Institute of Technology (RIT)
2009-2012	Associate Director, Anti-Counterfeit and Product Protection Program (A-CAPP), School of Criminal Justice, College of Social Science, MSU -- Participated on the Founding team
2009-2012	Assistant Professor (Fixed Term), School of Criminal Justice, College of Social Science, MSU -- Proposed and founded the position
2007-2009	Director, Anti-Counterfeit and Product Protection Initiative/ Packaging for Food and Product Protection Initiative, Master of Science in Food Safety Program, MSU -- Founder
2003-2009	Adjunct Instructor and Researcher, Master of Science in Food Safety Program (National Food Safety & Toxicology Center), MSU
2003-present	President, York Partners LLC
2002-2003	Category Manager & took over VP Sales, Gaiam Incorporated
1990-2002	Chevron Corporation; including VP-Regional Sales, Business Manager (\$100 million), Business Development Consultant, National Account Manager, Territory Sales Manager, Plant Manager (30 direct report employees), and Package Development Engineer

Research Areas

- Food Fraud, Economically Motivated Adulteration, and Food Counterfeiting
- Food Fraud Public Policy Development and Regulatory Compliance
- Food Safety and Food Defense
- Business Risk and Enterprise Risk Management (ERM)
- Risk Assessment and Modeling
- Traceability and Supply Chain Optimization
- General Anti-Counterfeit Strategy and Deterrence
- Anti-Fraud and Anti-Counterfeit Countermeasures
- Criminal Justice and Behavioral Sciences approach to Consumer Product Fraud
- IPR Related Trade Policy, Public Policy, and Standards Development

Administration Developed

NA

Curriculum Developed (Selected)

Lead Instructor – Current Courses

- **Food Fraud Overview MOOC** (Massive Open Online Course – free, open, and online), MSFS and MSU Global, initiated and teach, 5/2013, 10/2013, 4/2014, 8/2014 “101” on EdCast, 11/2014 (with Mandarin Language), 05/2015, 10/2015, 11/2015, 05/2016, 11/2016, and ongoing. (Over 2,000 students from over 50 countries)
- **Quantifying Food Risk** (VM 825) (including Food Fraud and Food Defense), initiated and teach (co-developed with Gary Ades), MSU Master of Science in Food Safety Program (MSFS), 2011+
- **Anti-Counterfeit and Product Protection** (VM/PKG/CJ 840), initiated and teach MSFS, 2008+ (Note: Administered by the Food Safety Program but listed as home course in the MSU School of Packaging and MSU School of Criminal Justice.)
- **Packaging for Food Safety** (VM/PKG 814), initiated/teach, MSFS, 2003+ (Note: Administered by the Food Safety Program but listed as home course in the MSU School of Packaging.)
- **Executive Education** (Non-Credit, Short-Course) – Initiated, lead and teach a range of courses including:
 - Food Fraud: 9/2012, 10/2013, 5/2014, 9/2014, 9/2015, 3/2016, 9/2016, +
 - Quantifying Food Risk: 9/2014, 9/2015, 3/2016, 9/2016, +
 - Anti-Counterfeiting: 2/2009, 10/2009, 8/2010, 9/2010, 3/2011, 10/2011, 2/2012

Supporting Instructor – Current Courses

- **Food Safety Toxicology** (VM 812), created/ teach the Packaging Module, 2014+
- **Food Safety Management** (VM 810), created/ teach the Packaging & Food Fraud Module, MSFS, 2013+
- **Global Food Safety** (VM 824), created/ teach the Food Fraud Module, MSFS, 2012+
- **Food and Protection and Defense** (VM/CJ 821), created/teach the Packaging Module, 2004+

Previous Courses

- **Counterfeit Medicines and Public Health Introduction** (HM 833), Co-developed with Drs. Rip and Moyer, MSU Program in Public Health, 2010+
- **Counterfeit Medicines and Public Health Advanced** (HM 834), Co-developed with Drs. Rip and Moyer, MSU Program in Public Health, 2010+
- **Packaging for Food Safety** (RIT-PKG 597), Rochester Institute of Technology (RIT), initiated/taught, 2006

Graduate Certificates

- **Certificate in Food Fraud Prevention**, created and managed, VM840, VM814, and VM 825 are required courses, MSFS, 2011+
- **Certificate in Counterfeit Medicines**, supported development, VM840 is required, 2010+
- **Certificate in Anti-Counterfeiting Criminology**, Co-created with School of Criminal Justice, VM840 is a core course, 2011-2013

Publications

(selected) (in chronological order) (with hyperlinks)

(Ranking and Impact: as of January 17, 2016 – since 2011 = h-index = 9; i10-index = 5)

(Note: ISI = ISI Impact Factor; SJR = Scopus journal Ranking)

Journal Articles (Selected)

1. Spink, J, Rip, M, and Moyer, DC, (Accepted, Minor Revisions). New Perspective for Addressing Public Health Threat of Counterfeit Medicines: A Review of the Nigerian Combating Counterfeiting and Sub-Standard Medicines Initiatives, *Journal of Forensic Science & Criminology*, Volume 00, Number 00, Page 00-00. (ISI NA; SCJ Pending) [Accepted with minor revisions 1/5/2016]
2. Spink, J, Moyer, DC, Fortin, NA, Wu, Y, & Yang, J. (Accepted, Minor Revisions) Food Fraud Prevention, Policy, Strategy, and Decision-Making with a Recommendation for a Government Agency, *CHIMIA International Journal for Chemistry*, Volume 00, Number

- 00, Page 00-00. (ISI NA; JCR Impact Factor 1.349) [Invited, Accepted Minor Revisions, January 2016]
3. 2015/01 Spink, J. (2015). Product Fraud and Product Counterfeiting as a Source of Terrorist Funding, *Security Journal*, Volume 00, Number 00, Page 00-00. (ISI 0.455; SJR 0.293) [considered a "Tier 1" Journal by the MSU School of Criminal Justice]
 4. Spink, J., Moyer, DC., Forsht, V., Park, HH., & Wu, Y. (2015), Introducing Food Fraud including Translation and Interpretation to Russian, Korean, and Chinese Languages, *Food Chemistry*, Volume 0, Number 0, pp. 00-00 (ISI 3.259; SJR 1.559)
 5. Spink, J. (2015) Product Fraud and Counterfeiting as a Source of Terrorist Funding, *Security Journal*, Volume 00, Number 00, pp. 00-00. (ISI 0.455; SJR 0.293) [considered a "Tier 1" Journal by the MSU School of Criminal Justice]
 6. Heinonen, J., Spink, J., & Wilson, JM, (2014). When Crime Defies Classification: The Case of Product Counterfeiting as White Collar Crime, *Security Journal*, Volume 0, Number 0, pp. 00-00. (ISI 0.455; SJR 0.293) [considered a "Tier 1" Journal by the MSU School of Criminal Justice]
 7. Spink, J., Moyer, DC, Park, H., and Heinonen, J. (2014). Development of a Product Counterfeiting Clustering Tool, *Crime Science Journal*, Volume 3, Number 3, pp. 1-8. (ISI NA; SJR Pending)
 8. Spink, J., Moyer, DC, Park, H., and Heinonen, J. (2013) Defining the Types of Counterfeiters, Counterfeiting, Offender Organizations, *Crime Science Journal*, Volume 2, Number 8, pp. 1-10. (ISI NA; SJR Pending)
 9. Spink, J, Elliott, CT, Swoffer, KP, (2013). Defining food fraud prevention to align food science and technology resources, *Food Science & Technology*, the Journal of the Institute of Food Science and Technology, Volume 27 (Number 4), December, pp 39-42. (ISI NA; SJR 0.104)
 10. Wheatley, V. and Spink, J. (2013). Defining the Public Health Threat of Dietary Supplement Fraud, *Comprehensive Reviews in Food Science and Food Safety*, Volume 12, Number 6, pp. 599-613. (Note: ISI ranked 1 of 161 academic Food Science Journals) (ISI 3.540; SJR 2.302)
 11. Everstine, K., Spink, J. and Kennedy, S. (2013). Analysis of Food Fraud and Economically Motivated Adulteration Incidents, *Journal of Food Protection*, Number 4, April 2013, pp. 560-735. (ISI 1.797; SJR 0.934)
 12. Spink, J. and Moyer, DC. (2013) Understanding and Combating Food Fraud [Cover Story], *Food Technology* magazine, Volume 67, Number 1, pp. 30-36. (ISI 0.289; SJR 0.15)
 13. Spink, J. & Fejes, Z, (2012) Review of Reports Quantifying the Economic Impact of Counterfeiting and Piracy, *International Journal of Comparative and Applied Criminal Justice*, Volume 36, Number 4, p. 1-23. (ISI NA; SJR NA)
 14. Moore, J, Spink, J, and Lipp, M. (2012). Development and Application of a Database of Food Ingredient Fraud and Economically Motivated Adulteration from 1980 to 2010, *Journal of Food Science*, Volume 77 (Number 4), pp. R118-R126. (ISI 1.791; SJR 0.378)

15. Spink, J, and Moyer, DC, (2011) Defining the Public Health Threat of Food Fraud, *Journal of Food Science*, Volume 75 (Number 9), p. 57-63. (ISI 1.791; SJR 0.378)
16. Spink, J., Singh, J. and Singh, S. (2011). Review of Package Warning Labels and Their Effect on Consumer Behavior with Insights to Future Anti-counterfeit Strategy of Label and Communication Systems. *Packaging Technology and Science*, Volume 24, Issue 8, p: 469–484. (ISI 1.584; SJR 0.72) (Note: Tier 1 journal for MSU School of Packaging)
17. Spink, J (2011).The Challenge of Intellectual Property Enforcement for Agriculture Technology Transfers, Additives, Raw Materials, and Finished Goods against Product Fraud and Counterfeiters, *Journal of Intellectual Property Rights*, Volume 16, March 2011, pp 183-193. (ISI 0.304; SJR 0.245)
18. Spink, J, and Moyer, DC, (2010). Defining Food Fraud and the Chemistry of the Crime: An Overview, *Food Engineering and Ingredients*, October (ISI NA; SJR 0.101)
19. Spink, J, Helferich, O K, and Griggs, J, (2010). Combating the Impact of Product Counterfeiting: Defining the Growing Risk to Supply Chain Cost and Service Performance [Refereed Article], *Journal of Distribution Business Management*. (ISI NA; SJR NA)

Scholarly Articles, Chapters, Proceedings, and Reports (Selected)

1. Wu, Y, Bing, S, Hong, M, Jing, Z, and Spink, J. (Accepted, Minor Revisions). Chapter: Food Fraud, In *Food Safety in China: Past, Present, and Future*, Editors: Chen, J, and Jen, JJ. PUBLISHER, Beijing, [Invited, Submitted December 2015] [Note: Chinese text]
2. Wu, Y, Hong, M, and Spink, J. (Accepted, Minor Revisions). Chapter 15: Food Fraud, In: *Food Safety in China: Science, Technology, Management and Regulation*, Editors Jen, JJ and Chen, J., Wiley & Sons, New York City, ISBN: TBD, PP 00-00 [Invited, submitted December 2015]
3. Fenoff, R., & Spink, J. (Accepted, Minor Revision). Chapter 22: Food Fraud Technology Crime, Section 3: Technology and Criminal Behavior – Other Technologies, Book: *The Handbook of Technology, Crime and Justice*, Editors: Holt, T., & McGuire, M., PUBLISHER, CITY, ISBN [Submitted 2015/12]
4. Fenoff, R. and Spink, J. 2014. Counterfeiting. *The Encyclopedia of Criminology and Criminal Justice*. 1–3.
5. Spink, J. (2014). Conference Proceedings: NSF-Type Research Needs to Address the Public Health Threat of Food Fraud and Economically Motivated Adulteration, *Food Safety Global Supply Chain Needs – Proceedings, National Science Foundation Workshop*, Alexandria, Virginia, October 29-30, 2014
6. Fenoff, R. and Spink, J. (2014) Chapter: Currency, Products, and Documents, *Encyclopedia of Criminology and Criminal Justice*, Editors: Bruinsma, G, Weisburd, D, Springer, ISBN 978-1-4614-5689-6
7. Spink, J. (2013) Chapter: Food Adulteration, *Encyclopedia of Food Safety*, Volume 1, pp. 00-00), New York, Academic Press, Elsevier Publishing. ISBN 0123786126

8. Spink, J. (2013) Chapter: Adulteration, Economically Motivated, *Encyclopedia of White Collar and Corporate Crime* (2nd Edition), Editors: Salinger, LM, Sage Publications, ISBN: 9781452225302
9. Spink, J. (2013) Chapter: Food Fraud, *Encyclopedia of White Collar and Corporate Crime Encyclopedia* (2nd Edition), Editor: Salinger, LM, Sage Publications, ISBN: 9781452225302
10. Fenoff, R. and Spink, J. (2013) Chapter: Product Counterfeiting, *Encyclopedia of Criminology and Criminal Justice*, Editors Bruinsma, G, Weisburd, D, Springer, ISBN 978-1-4614-5689-6
11. Spink, J. (2013) Conference Proceedings: Defining Food Fraud and the Chemistry of the Crime, *Problems of Food Safety Conference*, funded by the Institute of International Education with Fulbright Foundation and the US Embassy Russia, Moscow State University for Food Production, Moscow, Russia, September
12. Spink, J. (2013) Chapter: Foreword, Book: *Counterfeit Medicines: Volume II. Identification, and Analysis* (pp. ix-x), Hertfordshire, United Kingdom: ILM Publications, a trade division of International Labmate Ltd., ISBN 1906799180.
13. Spink, J. (2013). Adulteration, Economically Motivated. In L. Salinger (Ed.), *Encyclopedia of white-collar and corporate crime*. (2nd ed., Vol. 1, pp. 12-14). Thousand Oaks, CA: SAGE Publications, ISBN 000-0-0000-0000-0
14. Spink, J. (2013). Food Fraud. *Encyclopedia of White Collar and Corporate Crime* (2nd ed., Vol. 1, pp. 78-79). Thousand Oaks, CA: SAGE Publications, ISBN 000-0-0000-0000-0.
15. Spink, J. (2013). Chapter: Import Risks of Food Fraud. In Ellefson, W.; Zach, L.; Sullivan, D., *Improving Food Import Safety*. Published by Wiley-Blackwell in conjunction with the Institute of Food Technologists, London, ISBN: 0813808774.
16. Spink, J (2012). Chapter: Overview of the Selection of Strategic Authentication and Tracing Programmes. In: *Counterfeit Medicines: Volume I. Policy, Economics, and Countermeasures*, Albert Wertheimer and Perry Wang (Eds.), (pp. 111-128), Hertfordshire, United Kingdom: ILM Publications, a trade division of International Labmate Ltd., ISBN 9781906799083.
17. Spink, J, (2011) Food Protection and Food Fraud – Enabling a Shift to Prevention: A Sino-American Perspective, In: The Path to Global Food Safety: A China Perspective, Gilmore, R and Lu, J (Eds.), Global Food Safety Forum (GFSF), Washington, ISBN: TBD
18. Spink, J, Chapter: The Counterfeit Product Threat, In Kennedy, L.W. and McGarrell, E.F., *Crime and Terrorism Risk – Studies in Criminology and Criminal Justice*, Taylor & Francis, 2011, ISBN 000-0-0000-0000-0
19. Spink, J, Chapter: Case Study: Product Counterfeiting. In Kennedy, LW and McGarrell, EF, *Crime and Terrorism Risk – Studies in Criminology and Criminal Justice*, Taylor & Francis, 2011, ISBN 000-0-0000-0000-0
20. Hennessey, M, Busta, F, and Spink, J. (2011). Chapter: Food Factory Design to Prevent Deliberate Product Contamination. In *Hygiene Control in the Design, Construction and*

Renovation of Food Processing Factories, Editors: J Holah, Campden BRI, and H L M Lelieveld Woodhead Publishing, ISBN: 9781845695644

Non-Refereed (Selected)

1. Spink, J. & Moyer, DC. (2014). Food fraud prevention – beyond adulterants and to decision-making [Cover Story], *New Food Magazine*, Volume 17, Issue 5, November 2014 [Published online October 27, 2014], pp. 18-22.
2. Spink, J. (2014) Food Fraud Trends, *Food Safety Magazine*, August/ September 2014
3. Spink, J. (2014) Annual Survey Study of Product Counterfeiting by Michigan Residents Utilizing the State of the State Survey: Update 2011-2013 – A Survey of Attitudes toward Product Counterfeiting, Related Law Enforcement Priority Setting, and Internet Medicines Purchasing Behaviors, *Michigan Applied Public Policy Research Report*, MSU, (Co-PI JA Heinonen) Fall 2013
4. Spink, J. (2013) Annual Survey Study of Product Counterfeiting by Michigan Residents Utilizing the State of the State Survey: 2011-2012 – A Survey of Attitudes toward Product Counterfeiting, Related Law Enforcement Priority Setting, and Internet Medicines Purchasing Behaviors, *Michigan Applied Public Policy Research Report*, MSU, (Co-PI JA Heinonen) Summer 2013
5. Spink, J. (2013) Expanding the Umbrella of Food Defense to Economically Motivated Adulteration [Cover Story], *Food Safety Magazine*, October/ November, pp. 00-00.
6. Spink, J., Moyer, DC. and Heinonen, JA. (2012). Anti-Counterfeit Countermeasure – Tactics to Strategies, *Packaging World Magazine*, October 2012, pp. 00-00.
7. Spink, J. (2012), Tamper-Evident Packaging in Brand Protection, *Anti-Counterfeiting and Product Protection Program Backgrounder Series*, Internal Publication, A-CAPP, Michigan State University
8. Spink, J. and Heinonen, J. (2012), Product Counterfeiting in Michigan and the Expectations and Priorities for State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem, *Anti-Counterfeiting and Product Protection Program Backgrounder Series*, a deliverable for the 2011 **Michigan** Applied Public Policy Research Report, Internal Publication, A-CAPP, MSU
9. Spink, J. and Li, G., (2012), Chinese Anti-Counterfeit Efforts in China, *Anti-Counterfeiting and Product Protection Program Backgrounder*, Internal Publication, A-CAPP, MSU
10. Spink, J. (2012). Tamper-Evident Packaging and Brand Protection, *Packaging World Magazine*, February, p. 21
11. Spink, J (2010). Product Counterfeiting in Australia, Spink, *MSU A-CAPP Paper Series Backgrounder*, Internal Publication, A-CAPP, MSU
12. Spink, J (2010). An Academic Perspective on The Nation’s First Intellectual Property Strategy, Blog, Coalition Against Counterfeiting and Piracy, US Chamber of Commerce, July 19.

13. Spink, J (2010). Michigan State Product Protection Program Crosses Boundaries to Attack Counterfeiting, *Packaging Digest*, July, p. 21.
 14. Spink, J (2009). Global Packaging Research Collaboration, *Packaging World Magazine*, July, p. 21
 15. Spink, J (2009). Brand Strategy and Packaging, in **McGraw-Hill Yearbook of Science & Technology**, McGraw Hill, New York City, July, ISBN: 978-007-163928-6, p.53-55.
 16. Spink, J (2009). Anti-Counterfeit Strategy: An Interdisciplinary Approach, *Packaging World Magazine*, March, p. 21.
 17. Spink, J (2009). Risk Management, *Packaging World Magazine*, January, p.21
 18. Spink, J (2008). A strategy to combat economic food fraud, *Packaging World Magazine*, July, p. 29.
- Reviewer for: American Journal of Public Health (2011+), Analytical Methods (2015+), Global Crime Journal (2014+), Food Control (2015+), Food Policy (2013+), Journal of Economic and International Finance (2011+), Journal of the Science of Food and Agriculture (2014+), Risk Analysis (Society for Risk Analysis (2013+), Security Journal (2012+), Theoretical Criminology (2012+), Trends in Food Safety Technology (2015+), Journal of Food Science (2011+), and others. Reviewer for agencies or organizations including AAAS (2013), Wiley Book Publishing, and Dutch Government Funding Agency (2013), and others.

Working Papers

NA

Federal Register Notices and Formal Regulatory Submissions (selected)

1. 2014/12 Submit Comments to the Federal Register request for comments, FDA FSMA Preventative Controls Section and specifically on Economically Motivated Adulteration.
2. 2014/12/15 Spink and Moyer submitted comments to the Public Record, Request for Comments from the FDA, Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventive Controls for Human Food, specifically questions on Economically Motivated Adulteration and Food Fraud, the comments are not public yet but will be posted at www.Regulations.gov, [Docket No. FDA-2011-N-0920]
3. 2014/08/10 Spink and Moyer submitted **comments** to the Public Record, Request for Comments from the National Oceanic and Atmospheric Administration, Department of Commerce, Presidential Task Force on Combating Illegal, Unreported and Unregulated Fishing and Seafood Fraud; [Docket No. NOAA-NMFS-0214-0090]
4. 2014/06/30 Spink and Moyer submitted comments to the Public Record, Request for Comments from FDA on the Food Safety Modernization Act Section on Focused Strategies

to Protect Food Against Intentional Adulteration, not posted yet but will be at www.Regulations.gov, [FR Doc No: 2013-30373] [Docket No. FDA-2013-N-1425]

5. 2014/02/15 Moyer and Spink submitted **comments** to Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventative Controls for Food for Animals, [FR Doc No: 2013-25126] [Docket No: FDA-2011-N-0922] (Final Rule estimated August 2015)
6. 2013/11/16 – Moyer and Spink submitted **comments** to Current Good Manufacturing Practice and Hazard Analysis and Risk-Based Preventative Controls for Human Food, [FR Doc No: 2013-00125] [Docket No: FDA-2011-N-0920] (Final Rule estimated August 2015)
7. 2013/11/16 – Moyer and Spink submitted **comments** to Standards for the Growing, Harvesting, Packing and Holding of Produce for Human Consumption [FR Doc No: 2013-03778] [Docket No: FDA-2011-N-0921] (Final Rule estimated October 2015)
8. 2012/5/23 – Spink presented comments to the U.S. Pharmacopeia Draft General Chapter <1083> on Pharmaceutical Medicine Anti-Counterfeiting (comments not public)
9. 2011/11/08 - Moyer and Spink submitted comments to Draft Guidance for Industry: Bar Code Label Requirements—Questions and Answers, [FR Doc No: 2011-20385]
10. 2011/8/15 – Spink and Moyer submitted official comments to Request for Written Submissions from the Public, United States Government Inter-Agency Anti-Counterfeiting Working Group: Request for Public Comments Regarding Strategy to Eliminate Counterfeit Products from the United States Government Supply Chain [Fr Doc No: 2011-2024]
11. 2011/7/31 - Spink and Moyer submitted official comments to Notice of Request for a Revision of a Currently Approved, Information Collection (Marking, Labeling, and Packaging), [FR Doc No: 2011-13555] [Docket No. FSIS-2011-0003]
12. 2010/11/19 - Federal Register Notice submission comments on Inquiry on Copyright Policy, Creativity, and Innovation in the Internet Economy, Department of Commerce [FR Doc No: 2010-24863] [Docket No. 100910448-0448-01]
13. 2010/4/30 – Federal Register Notice submission comments on Coordination and Strategic Planning of the Federal Effort Against Intellectual Property Infringement: Request of the Intellectual Property Enforcement Coordinator for Public Comments Regarding the Joint Strategic Plan, Office of Management and Budget, [Fr Doc No: 2010-3539]
14. 2009/12/10 – Federal Register Notice submission comments and present (transcript) at Product Tracing Systems for Food; Public Meeting, jointly hosted by CFSAN/FDA & FSIS/USDA, [FR Doc No: E9-26479] [Docket No. FDA-2009-N-0523]
15. 2009/11/15 – Federal Register Notice submission comments on Draft Guidance for Incorporation of Physical-Chemical Identifiers into Solid Oral Dosage Form Drug Products for Anti-counterfeiting, [Docket No. FDA–2009–D–0212]
16. 2009/05/01 – Federal Register Notice submission comments and presented Defining Food Fraud & the Chemistry of the Crime, at the FDA Public Meeting on Economically Motivated Adulteration, DC
17. 2009/04/06 – Federal Register Notice submission comments on Draft Guidance for Industry on Standards for Securing the Drug Supply Chain -- Standardized Numerical Identification

for Prescription Drug Packages, [Docket Number: FDA-2009-D-0001] [Document Number: E9-833]

Grants and Funding (selected, 2009+)

Funded – PI/Co-PI, External Funding

1. NA
2. China Agency for Foreign Experts (SAFEA), Advisor, China National Center for Food Safety Risk Assessment (CFSA), Under Chinese SAFEA program, Beijing, China, August 1 to August 31, 2015, ~\$75,000 total (travel, expenses, and \$7k honorarium), December 2014
3. Executive Education, Food Fraud Initiative, CVM, NA
4. UK, Economic & Social Research Council (ESRC) and Food Standards Agency (FSA), Food Fraud Systems Analysis, Work Program 4 – Food Fraud Risk Assessment, Awarded Co-PI position on Queen's University Belfast (UK), Total Award \$650,000 and award for MSU/FFI/ Spink is \$66,000, Personal MSU IDC Contribution \$18k, Salary offset 32% of annual salary (\$26k/ year), 10/1/2014 to 9/31/2016
5. Executive Education, Food Fraud Initiative, CVM, NA
6. Walmart, Food Safety Team, Gift, project to translate the Food Fraud MOOC to Mandarin, January 2014, \$10,000
7. Executive Education, Food Fraud Initiative, CVM, NA
8. DHHS/FDA Innovative Food Defense Program Grant (PAR-12-116) Michigan Department of Agriculture Sub-Contract to Michigan State University, \$56,515 (award ceiling \$100,000). Principle Investigator: Brad Deacon/MDA, MSU Principle Investigator: John Spink, Co-PI: Douglas Moyer. Personal MSU IDC contribution \$9,418, 6/15/2012
9. Executive Education, SCJ, MSU, 2009-2012, NA
10. Intellectual Property Rights Training for the State of Michigan, Bureau of Justice Assistance, FY 11 Intellectual Property Crime Enforcement Program, BJA-2011-2869, Led by Michigan State Police, \$200,000, position: co-PI, personal MSU IDC contribution \$0, 2/2011
11. Executive Education, Anti-Counterfeit Strategy, P-FAPP, Master of Science of Food Safety Program, CVM, February 2009, NA

Funded – PI/ Co-PI, Internal Funding

1. MSU Global Innovation Fellow, MSU Global, 2014. Includes product development support to expand the Food Fraud MOOC and courses to a professional certification, MSU, estimated \$15,000, position: PI, 1/1/2014
2. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem—A Longitudinal Study 2013,

Institute for Public Policy & Social Research, College of Social Science, MSU, \$14,615, position: PI, 9/1/2013

3. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem—A Longitudinal Study 2012, Institute for Public Policy & Social Research, College of Social Science, MSU, \$14,615, position: PI, 9/1/2012
4. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem—A Longitudinal Study 2011, Institute for Public Policy & Social Research, College of Social Science, MSU, \$14,615, position: PI, 10/13/2011
5. Re-appointment, Anti-Counterfeit teaching and research appointment for 2012-2013, School of Criminal Justice, MSU, ~\$100,000/ 1 year, Position: PI, 9/18/2012
6. Re-appointment, Anti-Counterfeit teaching and research appointment for 2011-2012, School of Criminal Justice, MSU, ~\$100,000/ 1 year, Position: PI, 6/1/2011
7. Review of Chinese Anti-Counterfeit Research, A-CAPPP Scholarship Award, MSU, position: Faculty Advisor, \$5,000, 12/2010 (Student: Gefan Li)
8. Product Counterfeiting in Michigan and the Role of State and Local Law Enforcement: Assessing the Awareness of and Response to the Problem, Institute for Public Policy & Social Research, College of Social Science, MSU, \$22,000, position: PI, 12/13/2010

Under Review

NA

Under Development (public grants only)

NA

Submitted but Not Selected (public grants only, industry proposals not included)

NA

Graduate Student Advising

1. Plan B Master's Thesis Advisor, Evaluating the Utility of the NCFPD's EMA Incident Database by application to the Product Counterfeiting Incident Clustering Tool, MSU Food Safety Program, 2015. (Anderson)

2. Plan B Master's Thesis Advisor, A Review and Assessment of Publicly Available Food Fraud and Economically Motivated Adulteration Incident Databases and Vulnerability Assessments, MSU Food Safety Program, 2015. (Shepherd)
3. MS Thesis – Thesis Reviewer, Kansas State University, MS Thesis, Food Fraud, 7/10/2014. (Kulis)
4. PhD Committee Member – External Member, Novel Methods of Species and Product Authenticity and Traceability Testing Using DNA Analysis for Food and Agricultural Applications, University of Guelph (Canada), 2014. (Naaum)
5. Plan B Master's Thesis Committed, Thesis advisor, The Public Health Threat of Counterfeit Medicines in India, MSU School of Packaging, 2014. (Srinivasa)
6. Applied Project Advisor, Packaging for Food Safety, MSU Food Safety Program, 2014. (Andrus)
7. Plan B Master's Thesis Advisor, Anti-Counterfeit Strategy and Deterrence of Food Nutritional Supplement Food Fraud, MSU Food Safety Program, 2012. (Wheatley)
8. Plan B Master's Thesis Committee, Thesis Coordinator, The Benefits and Risks of Serialization for Anti-Counterfeiting, MSU School of Packaging, 2009. (Key)
9. Independent Study Advisor, MSU School of Criminal Justice, Anti-Counterfeit Strategy Review, 2012. (Key)
10. Plan B Master's Thesis Advisor, Food Safety Master's Final project, Impact of Packaging on Microbial Growth in Food Service Frankfurters During Shelf-Life, 11/12/2012. (Miles)
11. Practicum Advisor, MSU Program in Public Health, Seafood Fraud Awareness and Public Health Risk, 2012. (Cloutier)
12. Independent Study Advisor, Quantifying Food Risk in the Caribbean, 2012 (Skerritt)
13. Independent Study Advisor, MSU School of Criminal Justice, Review of Anti-Counterfeiting Efforts in the Telecommunications industry and for QualComm, 2012 (Cichowski)
14. Independent Study Advisor, MSU Program in Public Health, College Student Awareness of Counterfeit Prescription Drugs, 2010. (Bush)
15. Independent Study Advisor, MSU School of Criminal Justice, Review of Estimates of the Economic Impact of Counterfeiting and Piracy, 2010. (Fejes)
16. Plan B Master's Thesis Committee, RFID For Anti-Counterfeiting, MSU School of Packaging, 2009. (Knutsen)
17. Plan B Master's Thesis Committee, Yogurt Supply Chain—Changing Landscape and Strategy Response for Packaging, MSU School of Packaging, 2009. (Lively)
18. Plan B Master's Thesis Advisor, Food Packaging Innovation, MSU Food Safety Program, 2006 (Vance)
19. Plan B Master's Thesis Advisor, Food Packaging Security – A Retail Perspective, MSU Food Safety Program, 2005. (Roberson)

Committee Membership (Selected)

- Advisor, Food Safety Big Data Application Project, MSU Data Analytics Program, Broad Business School, MSU, 2015+
- Advisory Board, NSF International, 7/2015+
- Steering Committee, GMA Economic Adulteration Workgroup, Economically Motivated Adulteration Vulnerability Assessment Tool development, 11/2015+
- Advisor: Foreign Subject Matter Expert Fellow, Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, China, 2015, <http://www.chinafoodsafety.net/index.aspx>.
- Member, Planning Committee, National Science Foundation, 2014 Food Safety Funding Conference, 2014.
- Advisor, Economic Adulteration/ Food Fraud Working Group, Grocery Manufacturer's Association (GMA), 2012+
- Member, Food Defense Committee, Grocery Manufacturers Association (GMA), 2012+
- Founding Member, Expert Panel, Dietary Supplement Adulteration with Drugs, U.S. Pharmacopeia/ Food Chemicals Codex (USP), 2013+
- Advisor, Brand Protection Working Group, Grocery Manufacturer's Association (GMA) & Food Marketing Institute (FMI), 2013+
- Founding Member, Food Fraud Think Tank, Global Food Safety Initiative (GFSI), 2012-14.
- Member, GS1 Healthcare Users Group (a non-profit to manage and implement global product identification standards and interoperability), 2012-2013
- Founding Member, Expert Panel, Povidones Adulteration, US Pharmacopeia/Food Chemicals Codex (USP), 2012+
- Anti-Counterfeit Medical Products Task Force, Department of Commerce, International Trade Administration, Health and Consumer Products, 12/2010+
- Founding Member, Expert Panel, Food Ingredient Intentional Adulteration, USP/Food Chemicals Codex (USP), 8/2010+
- Founding Chair and Delegate, United States Technical Advisory Group (US TAG) for the TC 247 Fraud Countermeasures and Controls, Co-Chair of Working Group 2 on Terminology and Member of Working Group 3 Serialization, International Standards Organization (ISO), 8/2009 to 9/2015.
- Founding Chair and Delegate, United States Technical Advisory Group (US TAG) for the Technical Committee 292 (TC 292) Security Management, Sub-Committee 247 (SC 247) Fraud Countermeasures and Controls, 9/2015+.
- Founding Chair, Product Protection and Anti-Counterfeiting Working Group, International Association for Packaging Research Institutes (IAPRI), 2008-2012.

- Committee Member, Import Food Vulnerability Assessment Team, US Food and Drug Administration (FDA) project led by the National Center for Food Protection and Defense (NCFPD), 2/2008-5/2009.
- Steering Committee, Member, State of Michigan's Food and Agriculture Protection and Defense Team, 2004+
- Expert Panel, Counterfeit Medicines Initiative, Purdue University, School of Pharmacy, 2008-2010.

Collaborators over the four years (2011+) (Michigan State University unless otherwise noted)

NA

Additional Activities (Selected)

Future

1. 2016/07 Presenter: Food Defense Module, HACCP Certification course, Institute for Food Technologists (IFT), Chicago, July 2016
2. 2016/07 Presenter: Food Packaging Module, HACCP Certification course, Institute for Food Technologists (IFT), Chicago, July 2016
3. 2016/05 Presenter: Economically Motivated Acts, Qualified Individual Certification, Preventative Controls for Human Foods, FDA Funded, Chicago, July 2015
4. 2016/05 Presenter: Food Fraud MOOC with Bi-lingual Caption Text, co-brand with Chinese National Center for Food Safety Risk Assessment (CFSA), www.FoodFraud.msu.edu
5. 2016/05 Convener: Food Fraud Session 1, Food Safety Summit, Chicago, May 11-13, 2016
6. 2016/05 Convener: Food Fraud Session 1, Food Safety Summit, Chicago, May 11-13, 2016
7. 2016/05 Presenter: Food Fraud Update and Global Trends, Food Fraud Session 1, Food Safety Summit, Chicago, May 11-13, 2016
8. 2016/05 Presenter: Economically Motivated Acts, Qualified Individual Certification, Preventative Controls for Human Foods, FDA Funded, Chicago, May 9, 2016
9. 2016/04 Presenter: Food Fraud Strategy and Policy, Global Food Safety Symposium, sponsored by MARS foods, Global Food Safety Center, Huraira (Beijing), China, April 18-20, 2016
10. 2016/02 Presenter: Food Fraud update and trends, South Africa FACTS organization, Video lecture, Johannesburg, South Africa

11. 2016/02 Presenter: Food Fraud Compliance and the Role of Technology, Food Safety Canada, NSF International, Toronto, Canada, February 25-26, 2016, <http://www.nsf.org/training-education/>
12. 2016/01 Guest Lecture and Workshop:, Introducing Animal and Veterinary Product Fraud (AVPF), SCS 670 Seminar, CVM, MSU

Past (External Presentations – Averaging 26 per year since 2010)

1. 2015/12 Presenter: Food Fraud Overview and Trends, MSU Visiting International Professional Program (VIPP), Chinese Agriculture Academy of Sciences, December 2015
2. 2015/12 Webinar: Spink, J. (2015). Applying Enterprise Risk Management Type Principles to Food Fraud Prevention (not necessarily full COSO or ERM), Webinar Education Series, Food Fraud Initiative, Michigan State University, Fall 2015. Note: these will eventually be posted on our website and as public on YouTube. Videos: Short Version (6 minutes) <https://youtu.be/xEErj2eggKk>; Long Version (23 minutes) <https://youtu.be/xEErj2eggKk>.
3. 2015/11 Presenter: The Science and Sciences of Food Fraud, Session: Plenary, Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015
4. 2015/11 Presenter: Food Fraud Strategy and Risk Assessment, Co-present with Petra Weissenberg (Danone and SSAFE/GFSI), Session: Food Adulteration 1, Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015
5. 2015/11 Co-Moderate: Food Adulteration 1, with Dr. Yongning Wu (CFSA), Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015
6. 2015/11 Co-Moderate: Food Adulteration 2, with Dr. Jeff Moore (USP), Chinese International Food Quality and Safety Conference (CIFSQ), Beijing, November 2015
7. 2015/11 Webinar: Food Fraud Technology and Prevention, co-presented with Perkin-Elmer, Webinar Series, Institute of Food Technologists (IFT), November 17, 2015, https://www.pathlms.com/ift-learn-online/events/213/video_presentations/17305
8. 2015/11 Presenter: Introducing Food Fraud Criminology, American Society of Criminology, Annual Meeting, Washington, DC, November 18-21, 2015, <https://asc41.com/annualmeeting.htm>
9. 2015/11 Lead Translator, Food Fraud Overview MOOC Translation Team, China National Center for Food Safety Risk Assessment (CFSA, China) and Michigan State University (MSU, USA). (Member of the team to conduct the first CFSA translation of Food Fraud education and training from English to Mandarin. This posted for public access on the CFSA government agency website), November 2015.

10. 2015/11 Presenter: Food Fraud and the Alcohol and Spirits Products, International Workshop on Alcoholic Authenticity and Safety, China National Research Institute of Food and Fermentation Industries (CNRIFFI), November 10, 2015, Beijing
11. 2015/11 Co-Moderator: Food Fraud International Perspective, Co-moderate with Dr. Yongning Wu (CFSA), International Workshop on Alcoholic Authenticity and Safety, China National Research Institute of Food and Fermentation Industries (CNRIFFI), November 10, 2015, Beijing
12. 2015/10 Discussion Panel: China/ EU Conference, Vulnerability Assessment of the Food Chain, Discussion Panel, CFSA, October 20, 2015, Beijing
13. 2015/10 Presenter: Spink, J. (2015) Introducing Food Fraud, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland. Video: <https://www.youtube.com/watch?v=Jb4mZPmkFL0>. Note: Food Risk Matrix at 11:00, HACCP/ TACCP/ VACCP at 12:15, Comparing Food Safety and Food Fraud vulnerabilities at 13:20, Enterprise Risk Management at 13:45 then 18:30.
14. 2015/10 Presenter: Spink, J. (2015). Food Fraud and Food Defense Discussion Panel, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland. Video: <https://www.youtube.com/watch?v=H8WrASrThI>
15. 2015/10 Workshop Leader, Food Fraud: Food Safety Culture Conference, Ministry of Private Enterprises (MPI), Auckland, New Zealand, October 12-13, 2015, <https://www.mpi.govt.nz/>
16. 2015/10 Presenter: Spink, J. (2015) Introducing Food Fraud, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland. Video: <https://www.youtube.com/watch?v=Jb4mZPmkFL0>. Note: Food Risk Matrix at 11:00, HACCP/ TACCP/ VACCP at 12:15, Comparing Food Safety and Food Fraud vulnerabilities at 13:20, Enterprise Risk Management at 13:45 then 18:30.
17. 2015/10 Discussion Panel: Spink, J. (2015). Food Fraud and Food Defense Discussion Panel, Food Protection, Ministry for Primary Industries, New Zealand Government, Auckland. Video: <https://www.youtube.com/watch?v=H8WrASrThI>. Note: Spink at 5:00 to 10:00, 14:20 to 18:15, 19:05 to 12:40.
18. 2015/09 Co-Developer for Presenter Roy Fenoff (The Citadel), Food Fraud Criminology, Food Conference, Seoul, Korea, October 21-23, 2015
19. 2015/09 Presenter: The role of packaging in Food Fraud prevention, Packaging Section, Process Expo, Chicago, September 15-16, 2015, <http://www.myprocessexpo.com/>
20. 2015/09 Presenter: Food Fraud Global Trends and Policy, Food Authenticity Workshop, European Commission, Milan, Italy, September 9-10, 2015, <https://secure.fera.defra.gov.uk/foodintegrity/>
21. 2015/09 Presenter: Spink, J. (2015) Overview of the Food Fraud Aspects of the FSMA Preventative Controls Rule – Short, for Chinese National Center for Food Safety Risk Assessment (CFSA), September 2015. YouTube title: MSU FFI Spink CFSA cpt2 FSMA PC review short, Length 11 minutes, Video link: <https://youtu.be/CSzUuvfUGpg>

22. 2015/08 Presenter: The risk of allergens from Food Fraud incidents, China Allergens Conference, Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, 8/4/2015
23. 2015/08 Presenter: Global Food Fraud Issues and Application to China, Regional Center for Disease Control Director's Conference, Chinese Center for Disease Control (C-CDC), Urumqi, Xinjiang, Uyghur Autonomous Region, August 2015
24. 2015/07 Presenter: Food Packaging Module, HACCP Certification course, Food Safety Summit, Baltimore, April 2015
25. 2015/07 Presenter: Food Defense Module, HACCP Certification course, Institute of Food Technologists Conference, Chicago, July 2015
26. 2015/07 Presenter: Food Packaging Module, HACCP Certification course, Institute of Food Technologists Conference, Chicago, July 2015
27. 2015/07 Presenter: Food Fraud Trends, Session on Food Adulteration, AOAC National Conference (organized by Dr. Vasavada/ UWRF)
28. 2015/06 Webinar: Food Fraud, Session: Emerging Food Quality Issues, Annual Quality Managers Conference, McCormick Incorporated, 6/17/2015,
29. 2015/06 Presenter: Food Authenticity and Adulteration [keynote], Annual Science, Meeting, Focus Topic: Food Adulteration and Food Integrity, Swiss Food Science Institute Meeting, University of Neuchatel, Switzerland, June 23, 2014, http://www.fial.ch/files/documents/de/25-flyer-sfsm-26_11_2014.pdf
30. 2015/05 Presenter: Food Fraud Global Trends, Food Fraud Forum, FoodQualityNews Magazine, May 27, 2015, <http://www.foodqualitynews.com/Industry-news/FQN-hosts-Food-Fraud-forum>
31. 2015/05 Presenter: Understanding and Combating Food Fraud, Conference, American Chemical Society, Grand Rapids, May 27, 2015, <http://jglcrm2015.com/>
32. 2015/04 Presenter: Food Defense Module, HACCP Certification course, Food Safety Summit, Baltimore, April 2015
33. 2015/04 Co-Develop with presenter Doug Moyer, Food Fraud Prevention Strategy, BRC Americas, Orlando, April 7, 2016
34. 2015/04 Convener: Food Fraud Session 1, Food Safety Summit, Baltimore, April 2015
35. 2015/04 Convener: Food Fraud Session 2, Food Safety Summit, Baltimore, April 2015
36. 2015/04 Presenter: Food Fraud Global Update and Trends, Food Fraud Session 1, Food Safety Summit, Baltimore, April 2015
37. 2015/04 Presenter: Food Fraud Strategy, Pre-Conference Meeting on Economically Motivated Adulteration, GMA Science Forum, Grocery Manufacturer's Association, DC, April 13, 2015, <http://www.gmaonline.org/forms/meeting/Microsite/scienceforum15>
38. 2015/03 Poster: Combating Food Fraud Case Study of Nigerian Combating Counterfeit Medicines, Food Integrity Project Conference, Bilbao, March 2015

39. 2015/03 Poster: Assessing the Economic Impact of Counterfeiting, Food Integrity Project Conference, Bilbao, March 2015
40. 2015/03 Moderator: Panel on Food Authentication Trends, Food Integrity Project Conference, Bilbao, March 2015
41. 2015/03 Co-Developed for Presenter Doug Moyer, Food Fraud Prevention Strategy and the Role of Standards, BRC Americas, Orlando, March 2015
42. 2015/03 Presenter: Food Fraud Prevention Strategy, Food Defense Strategy Exchange (FDSE), Sponsored by ADT, Chicago, May 2015
43. 2015/03 Presenter: Introducing Food Fraud Prevention, Session: Economically Motivated Adulteration and Food Fraud, American Chemistry Society (ASC), Grand Rapids
44. 2015/03 Webinar: Food Fraud, Session: Global Food Safety Issues, FoodSafetyNews.com, March 2015
45. 2015/03 Moderator: Food Integrity Laws and Regulations Panel, EU Food Integrity Project, Bilbao, March 25, 2015, <https://secure.fera.defra.gov.uk/foodintegrity/showEvents.cfm?id=9>
46. 2015/02 Presenter [Keynote]: Food Fraud Regulatory Needs, Food Symposium, Food and Drug Law Institute, DC, February 23, 2015, <http://www.fdli.org/foodweek2015>
47. 2015/02 Presenter [Keynote]: Food Fraud Technology Requirements and Opportunities, AOAC Section Conference, Monterrey, CA, 2/18/2015, <http://www.psw-aoaci.org/>
48. 2015/01 Presenter: Food Fraud Laws, Regulations, Certifications, and Standards, Food Safety Law Center, School of Law, Renmin University (China), Beijing, Co-Presented with Dr. Miao Hong, CFSA, January 22, 2015
49. 2015/01 Presenter: Food Fraud Overview MOOC, conducted the one da program at the headquarters of the Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, January 21, 2015
50. 2015/01 Presenter: Food Fraud Initiative Business Plan and Development Process, Fanning the Flames, MSU Global, MSU, January 29, 2015, <http://msuglobal.com/>
51. 2015/01 Presenter – Global Food Fraud Prevention Research and Regulatory Trends, Shenzhen International Innovation Auditorium, Shenzhen, January 19 and 20, <http://www.szcec.com/eng/>
52. 2015/01 Presenter – Global Food Fraud Prevention Research and Regulatory Trends – Including MSU Comment to the US FDA Regarding Economically Motivated Adulteration, Chinese National Center for Food Safety Risk Assessment (CFSA), Beijing, January 22 and 23, <http://www.cfsa.net.cn/>
53. 2015/01 Presenter: Food Fraud Initiative Business Plan and Development Process, Fanning the Flames, MSU Global, MSU, January 29, 2015
54. 2014/11 Workshop Participant, SSAFE/ Global Food Safety Initiative (GFSI) Food Fraud Vulnerability Workshop, DC, November 20, 2014

55. 2014/11 Presenter, Food Fraud Laws, Regulations and the impact of Technology, University of Michigan Regulatory Sciences Program, Dr. Henry Wang, November 4, 2014.
56. 2014/11 Workshop Participant, Food Fraud Vulnerability Assessment, Workgroup on Economic Adulteration, Grocery Manufacturers Association (GMA), DC, November 10, 2014
57. 2014/11 Presenter, Food Fraud Overview, Workgroup on Economically Motivated Adulteration (WEMA), US FDA, DC, November 12, 2014
58. 2014/10 Presenter: NSF-Type Research Needs to Address the Public Health Threat of Food Fraud and Economically Motivated Adulteration, “Food Safety–Global Supply Chain Research Needs,” National Science Foundation (NSF), Washington, DC, October 29-30, 2014
59. 2014/10 Presenter: FSHN/ Les Borquine Research, “Food Safety–Global Supply Chain Research Needs,” National Science Foundation (NSF), Washington, DC, October 29-30, 2014
60. 2014/10 Committee: organizing for “Food Safety–Global Supply Chain Research Needs,” National Science Foundation (NSF), Washington, DC, October 29-30, 2014
61. 2014/10 Presenter, Food Fraud Public Policy Recommendations (*video* included), Food Fraud Conference, Addressing the Member States, European Commission, Rome, October 24, 2014.
62. 2014/10 Presenter, Food Fraud Prevention Policy Direction, Food Law Symposium, Food and Drug Law Institute (FDLI) with Harvard University School of Public Health, DC, October 13, 2014.
63. 2014/10 Presenter, Food Fraud Global Trends Update, Food Quality Symposium, Palm Springs, October 7, 2014
64. 2014/10 Presenter, Food Fraud MOOC, Fanning the Flames, MSU Global, October 3, 2014
65. 2014/09 Expert Panel Workshop Participant, Food Fraud Vulnerability Assessment Development, US Pharmacopeia, DC 9/26/2014
66. 2014/08 Presenter, Food Fraud Prevention Strategy, GFSI China Focus Day, Global Food Safety Initiative (GFSI), Beijing, August 27-28, 2014.
67. 2014/08 Presenter, Introducing Food Fraud Prevention, Food Safety Conference, Korean Food Safety Association, Seoul, August 25-26, 2014.
68. 2014/07 Presenter, Packaging for Food Safety, World Tap/ International Institute for Agriculture, MSU, July 22, 2014
69. 2014/07 Presenter, Introduction to Food Fraud, World Tap/ International Institute for Agriculture, MSU, July 22, 2014
70. 2014/06 Presenter: A Global Perspective on Food Fraud Prevention, Institute of Food Technologists Annual Conference, session speakers included Dr. Donna Schaffner of Rutgers and Jason Bashura of Pepsi, New Orleans, 6/24/2014.

71. 2014/06 Presenter: A Global Perspective on Food Fraud Prevention, European Commission (DG-SANCO [Directorate General for Health and Food] and DG-JRC [Directorate General for Joint Research Center]), Food Fraud Seminar, co-presented with Professor Christopher Elliott of Queen's University Belfast (UK) and Professor Saskia van Ruth of Wageningen University (Netherlands), Geel, Belgium, June 16, 2014.
72. 2014/06 Presenter, A Global Perspective on Food Fraud Prevention, 15th Annual JIFSAN/ FERA Symposium (US based Joint Institute for Food Safety and Applied Nutrition & UK Food and Environment Research Agency), York, UK, 6/11/2014
73. 2014/05 Presenter: MSU Research Direction in Food and Food Fraud, Thailand Alumni Group, MSU Alumni Association, Bangkok
74. 2014/05 Conference Chair, Food Safety Forum, 2014 World of Food Asia Conference, Bangkok
75. 2014/05 Presenter, Enterprise Risk Management and Food Applications, 2014 World of Food Asia Conference, Bangkok
76. 2014/05 Panel Member, Cargo Theft Trends, Food Defense Strategy Exchange, Chicago, 5/1/2014
77. 2014/05 Co-Develop with Presenter DC Moyer, Introduction to Dietary Supplement Fraud, CPSDA Conference, Arizona, 5/20/2014
78. 2014/04, Presenter, **Video** Presentation, Introduction to Food Fraud (5:00), Interview with Science Select at ASSET 2014 Conference (Queen's University Belfast)
79. 2014/04 Keynote Speaker, A Global Perspective on Food Fraud Prevention, Centre for Assured, Safe and Traceable food (ASSET), Institute for Global Food Security at Queen's University (QUB), Belfast, April 8, 2014
80. 2014/04 Co-Develop for Convener/ Presenter DC Moyer, Food Fraud Trends, Food Fraud Session, Food Safety Summit, Baltimore
81. 2014/04 Co-Develop for Session Convener/ Presenter DC Moyer, Expanding Food Defense, Food Safety Summit, Baltimore
82. 2014/04 Co-Develop for Presenter DC Moyer, Food Defense and Packaging, HACCP Certification Workshop, Food Safety Summit, Baltimore
83. 2014/04 Co-Develop for Presenter DC Moyer, Vulnerability Assessments, HACCP Certification Workshop, Food Safety Summit, Baltimore
84. 2014/03 Interview, **Audio Interview**, MSU's Food Fraud Initiative, Current State, WKAR Radio, March 21, 2014.
85. 2014/02 Recognized as Advisor, Brand Protection and Supply Chain Integrity: Methods for Counterfeit Detection, Prevention and Deterrence – A Best Practices Guide, Grocery Manufacturers Association (GMA)
86. 2014/02 Keynote Speaker, Global Food Fraud Overview, Food Authenticity Technology Conference, UK Department for Environment, Food and Rural Development (DEFRA), York, England

87. 2014/02 Reviewer, Inclusion of Food Fraud Concepts, PAS 96 Food Defence (UK Publically Available Standard), February 22, 2014.
88. 2014/01 ***Innovation Fellow***, MSU Global – Awarded the Innovation Fellow position for ongoing support of the Food Fraud Massive Open Online Course and development of further outreach
89. 2014/01 Quoted and Referenced, Food Fraud and Economically Motivated Adulteration of Food Ingredients, ***Congressional Research Service***
90. 2013/12 Presenter, Food Fraud Overview, Food Safety Consortium Conference, Chicago
91. 2013/11/06 Presenter, Food Fraud FREE-B Program Review, FDA Food Defense Plan Builder Regional Workshop, Process Expo, Chicago 11/6/2013
92. 2013/11 Presenter: Food Fraud Regulations and the Seafood Industry, Leadership Team Conference, National Fisheries Institute (NFI), co-present with DC Moyer, 11/6/2013 [Webinar]
93. 2013/11 Presenter, ***Video - Food Fraud, Coca-Cola Food Safety “KCommunity” Series***, Master of Science in Food Safety Program, MSU. Co-presented with Dr. Felicia Wu, FSHN, MSU
94. 2013/11 Presenter, The Role of Food Packaging in Food Fraud Prevention, 2013 Process Expo, Chicago (Session convened by the MSU School of Packaging), November 5, 2013
95. 2013/11 Co-Develop for Presenter Zoltan Fejes, *Anti-counterfeiting strategy public policy decision-making: Justifying resource allocations based on incomplete data*, Annual Conference, American Society for Criminology, Atlanta, November 23, 2013
96. 2013/10 Co-Developer for Presenter Virginia Wheatley (New Jersey Department of Public Health), NJ Food Processors Association, Newark, October 9, 2013
97. 2013/10 Quoted and Referenced, On the food crisis, fraud in the food chain and the control thereof, Referendum on Food Fraud, European Commission
98. 2013/10 Presenter, Food Counterfeiting and Food Fraud Prevention, Intellectual Property Crime Conference, Interpol, Dublin, 10/15
99. 2013/10 Presenter, Introduction to Food Fraud, Institute for Global Food Security, Queen’s University Belfast, Belfast
100. 2013/09/19 Presenter, Defining Food Fraud and the Focus on Prevention, Guest Lecture, Moscow State University for Food Production, Moscow, Russia, 9/19
101. 2013/09/18 Presenter, Food Fraud and Economically Motivated Adulteration of Food, , Problems of Food Safety Conference, Funded by the Institute of International Education with Fulbright Foundation and the US Embassy Russia, Moscow State University for Food Production, Moscow, Russia, 9/18
102. 2013/09/16 Keynote Presenter: Welcome and Introduction, Problems of Food Safety Conference, Funded by the Institute of International Education with Fulbright Foundation and the US Embassy Russia, Moscow State University for Food Production, Moscow, Russia, 9/16 [Video]

103. 2013/09 Presenter: Workshop on Economically Motivated Adulteration of Food Ingredients and Dietary Supplements, Food Adulteration and the GFSI, US Pharmacopeia, DC, 9/26
104. 2013/09 Presenter: Food Fraud Trends, Government Coordinating Council & Sector Coordinating Council (GCC/SCC), Joint US Government Agriculture Critical Infrastructure Protection Plan, DC, 9/20
105. 2013/09 Presenter, Food Fraud MOOC, Fanning the Flames, MSU Global, 9/9 (convened by MSU VP K. Klomprens)
106. 2013/09 Co-develop and co-teach the ISO 12931 Authentication Tools certification with NASPO, Sept 8-9, 2013. (Travel Paid)
107. 2013/07 Presenter, Food Fraud Risk Mindfulness, International Association for Food Protection (IAFP), Charlotte, NC
108. 2013/07 Presenter, Food Fraud, Food Defense Workshop, Institute of Food Technologists (IFT), Chicago
109. 2013/06 Conference Moderator and Presenter, Food Fraud Table Top Exercise, with co-presenters DC Moyer (MSU) and BD Deacon (Michigan Department of Agriculture), FDA Food Defense Innovation Grants Program, Lansing, Michigan, June 18, 2014
110. 2013/06 Presenter, Enterprise Risk Management and Intellectual Property Rights Protection, Creating Small Business Strategy to Protect IP Infringement, US Patent and Trademark Office, Detroit
111. 2013/06 Presenter, Brand Protection Strategies, Institute of Packaging Professionals (IOPP) [Webinar]
112. 2013/06 Co-Develop Presentation by DC Moyer, Food Fraud Overview, MEHA, Houghton, Michigan
113. 2013/06 Presenter, Food Fraud, Association of Food and Drug Officials (AFDO), Conference, Louisville
114. 2013/06 Presenter, Food Fraud Prevention, Global Food Safety Initiative (GFSI), China Focus Day, Beijing, June 27, 2013
115. 2013/06 Co-Presented with Petra Weissenberg (Danone), Food Fraud Think Tank Update, GFSI Board meeting, Beijing, June 27, 2013
116. 2013/06 Presenter, Food Fraud Prevention, International Conference on the Bio-economy, Food Safety Seminar, convened by the China Center for Food Safety Risk Assessment (CFSA), Tianjin, China, June 25, 2013
117. 2013/05 Conference Chair, Food Safety Forum, 2013 World of Food Asia, Bangkok
118. 2013/05 Presenter, Defining Food Fraud, 2013 World of Food Asia, Bangkok
119. 2013/05 Presenter, Global Standards for Food Fraud and Counterfeiting, Expert Panel, Food Ingredient Intentional Adulteration Expert Panel, U.S. Pharmacopeia, Washington, DC (May 8-9)

120. 2013/04 Co-develop for presenter Doug Moyer, Food Fraud Prevention Strategy, Wine and Olive Oil Emerging Topics Conference, Presenting on Food Fraud, April 28, 2013, UC-Davis.
121. 2013/04 Co-Develop Presentation by DC Moyer, Brand Protection and Product Fraud, IP Protection Conference, George Mason University
122. 2013/04 Co-Develop Presentation by RA Fenoff, Document Identity Fraud, National Association of Forensic Document Examiners, Omaha
123. 2013/04 Presenter, Introducing Food Fraud, Global Food Safety Summit 2013, Global Food Safety Team, Wal-mart, Bentonville, 9/9/2011
124. 2013/04 Presenter, International Standards, Certification, and Harmonization, North American Products Association (NASPO), Colorado Springs 4/9/2013
125. 2013/04 Presenter, Anti-Counterfeit Strategy & the Chemistry of the Crime, Security Manager Certification, North American Products Association (NASPO), Colorado Springs 4/8/2013
126. 2013/04 Reviewer, NSF EPSCOR Grant, Intellectual Property Rights Research Activities, AAAS
127. 2013/04 Reviewer, Eli Lilly Seed Grant program, Counterfeit Medicines, School of Pharmacy, Purdue
128. 2013/04 Session Convener and Presenter, Food Fraud and Economically Motivated Adulteration Session, Review of Food Fraud, Food Safety Summit, Baltimore
129. 2013/04 Presenter, Food Defense and Packaging, HACCP Certification Workshop, Food Safety Summit, Baltimore
130. 2013/04 Presenter, Food Defense and Packaging, HACCP Certification Workshop, Food Safety Summit, Baltimore
131. 2013/04 Presenter, Vulnerability Assessments, HACCP Certification Workshop, Food Safety Summit
132. 2013/04 Co-Develop for Presenter DC Moyer, Food Fraud, Emerging Issues in Food, UC-Davis Wine Institute, April 23, 2013
133. 2013/03 Co-Develop for Presenter DC Moyer, Invited to present the Benchmarking Interviews for Medical Device Product Protection at the HealthPack Conference, Louisville, March 19-20, 2013. Co-develop with Doug Moyer (MSU) and Karen Greene (Life Packaging Technologies)
134. 2013/03 Co-convene and Present, Introducing Food Fraud and the Food Fraud Session, Global Food Safety Initiative (GFSI) 2013 conference, Barcelona, 3/6/2013
135. 2013/02 Coordinated meeting, Yonjin University (South Korea) visit to the School of Criminal Justice. Meetings with Director Ed McGarrell.
136. 2013/02 Presenter, "Treasury as a Weapon" for the Michigan State Police Training Academy, for State Treasury investigators, 2/13/2013

137. 2013/02 Interviewed, Interview, John Spink appeared on the Al Jazeera Americas 30-minute news magazine Inside Story regarding Food Fraud, 1/10/2013. Al Jazeera reaches 269 million homes in over 100 countries.
<http://www.aljazeera.com/programmes/insidestoryamericas/2013/01/201311011313734534.html>
138. 2013/02 Interviewed, John Spink was interviewed by ABC World News Tonight regarding the academic program to research Food Fraud strategy, 2/25/2013 – US national news publication date 00/00/2013
139. 2013/02 Announced the Creation of the MSU Food Fraud Initiative, created www.FoodFraud.msu.edu and a weekly blog.
140. 2013/02 Interview, **Food Fraud and the Security of the Global Food Supply**, The Current with Mike Finnerty, Canadian Broadcast Corporation, February 22, 2013. Interview of John Spink, [**Video** 24:00]
141. 2013/02 Presenter: Food Fraud MOOC, Breakfast Series, MSU Learning and Design, 2/12/2013
142. 2013/02 Presenter, Product Counterfeiting Prevention, Michigan State Police Training Academy, Feb 12-14, 2012
143. 2013/01 Interview, John Spink appeared on ABC Good Morning Today regarding Food Fraud, 1/21/2013. Food Fraud was also featured the same day on ABC World News with Diane Sawyer and Nightline. <http://abcnews.go.com/US/exclusive-group-finds-fake-ingredients-popular-foods/story?id=18281941>
144. 2013/01 Interview, John Spink was interviewed on WRJR, Mitch McCoy show, regarding the IPPSR Seminar on 1/16/2013, set-up by IPPSR PR, 1/11/2013. [**Audio** 0:00]
145. 2013/01 Presenter, Ippr research project of Longitudinal Study of Product Counterfeiting Among Michigan Residents, Utilizing the State of the State Survey, IPPSR Forum Series 2013, 1/16/2013. Other presenters included Justin Heinonen, Derryk Burgess (DHS/ ICE) and Jeremy Wilson.
146. 2013/01 Interview, Food Fraud Topics, **Improving Food Safety in the US**, Inside Story, Al Jazeera Global News Network, 1/10/2013. (Interview of John Spink (broadcast to 269 million homes in over 100 countries). [**Video**: Food Fraud is at 14:45/25:00]
147. 2012/11 Co-Develop of Presentation by Zolton Fejes, Comparative Assessment of Public Policy Decision-Making with Uncertain Statistics: Supporting Intellectual Property Initiatives, American Society of Criminology Conference, Chicago
148. 2012/11 Co-Develop of Presentation by Roy Fenoff, Counterfeits by Another Name: Exploring Consumers' Understanding of Unauthorized Replica Products, American Society of Criminology Conference, Chicago
149. 2012/11 Moderator , Paper Presentations related to Commercialization, IP for Creative Upstarts, MSU School of Law, 11/10/2012
150. 2012/11 Presenter: Introduction to Food Fraud, Advanced Food Science, University of Georgia, Athens, Georgia (webinar), 11/12/2012

151. 2012/11 Presenter: **Food Fraud Outreach – MOOC Madness**, FoxFire 2012, MSU Global, Michigan State University, November 6, 2012. Presentation by John Spink [**Video**, 4:22 total]
152. 2012/11 Creator and Co-Chair with Justin Heinonen, Session on Strategic Countermeasures for Anti-Counterfeiting, Intellectual Property Rights, and Product Fraud: Enabling the Shift to Prevention, American Society of Criminology Conference, Chicago
153. 2012/10 Presenter, Food Fraud Think Tank, Board Meeting, Global Food Safety Initiative (GFSI), Minneapolis, 10/4/2012
154. 2012/10 Co-present with Karen Greene (Institute of Packaging Professionals and Life Packaging Technology), **Anti-Counterfeit Strategy for Medical Device Products**, PackExpo 2012, Chicago, October 2012 [**video**: :40]
155. 2012/10 Presenter, Economically Motivated Adulteration and Food Fraud at the US Pharmacopeia, Food Ingredient Intentional Adulteration Expert Panel, Washington, DC, 10/22/12 [Webinar]
156. 2012/10 Presenter, The Role of Tamper Evidence in Brand Protection to General Mills, Minneapolis, October 5, 2012.
157. 2012/10 Interviewed and Chapter Based on my interview, in Interview and publication -- Interviewed for Jim Peters, Brian Higgins, and Michael Richmond. (2012). Creating Value Through Packaging: Unlocking a New Business and Management Strategy, DES-tech Publications, Inc. (October 20, 2012), New York ISBN: 605950874
158. 2012/09 Presenter, Defining Food Fraud & The Chemistry of the Crime for the Mead-Johnson executive food safety committee, hosted by the MSU School of Packaging, September 2012.
159. 2012/09 **Industry Partnership Award**, from Johnson & Johnson, September 2012. This was awarded for leadership in helping create and grow the A-capp program, MSU, 9/2012.
160. 2012/07, Presenter and Moderator, The Role of Standards in Product Counterfeiting, North American Security Products Association (NASPO), Cincinnati
161. 2012/07, Presenter: Managing Food Fraud Risks, Grocery Manufacturers Association (GMA), Food Defense [Webinar]
162. 2012/06 Video Interview, **Defining Food Fraud**, Produced by US Pharmacopeia [**Video** 4:18]
163. 2012/06 Video Interview, **Food Fraud**, Ivanhoe Broadcast News (distributed to local TV)
164. 2012/06, Presenter: HACCP Workshop: Food Defense & Packaging, Institute of Food Technologist (IFT) Annual Meeting, Las Vegas
165. 2012/06 Spink presented, Organizing to Combat Food Fraud, Grocery Manufacturer's Association (GMA), Food Defense Seminar Series, 6/27/2012 [Webinar]
166. 2012/04, Presenter, Defining Food Fraud, Economic Adulteration Working Group, Grocery Manufacturer's Association (GMA), Washington, DC., 6/6/2012

167. 2012/04 Workshop Leader, Quantifying Food Risks, with Gary Ades, Food Safety Summit, DC, 6/4/2013
168. 2012/04 Session Convener, Food Fraud and Economically Motivated Adulteration, Food Safety Summit, DC, 6/4/2012
169. 2012/04 Presenter: Defining Food Fraud, ISTA Annual Conference, Orlando, April 2-3, 2012
170. 2012/03 Presenter, The Chemistry of the Crime and a Review of the Nigerian Combating Counterfeit Medicines Initiatives, Academy of Criminal Justice Sciences (ACJS), New York
171. 2012/02 Presenter, GFSI Direction for Food Fraud Prevention, Global Food Safety Initiative (GFSI), Orlando
172. 2011/10 ***Congressional Briefing***, Presenter, Anti-Counterfeit Strategy, Rogue Website Legislation seminar, Coalition Against Counterfeiting and Piracy (CACP/ US Chamber)
173. 2011/06 Workshop Leader, Anti-Counterfeit Strategy, International Packaging Institute (Switzerland), University of Konstanz (Germany), Schaffhausen, Switzerland
174. 2011/06 Presenter, Anti-Counterfeit Strategy, Intentional Adulteration Workshop, Institute of Food Technologists (IFT), New Orleans
175. 2011/05 Presenter, Defining Food Fraud & The Chemistry of the Crime, Global Food Safety – China Program, College of Veterinary Medicine, MSU (24 Chinese government food officials)
176. 2011/05 Presenter, ***Congressional Briefing***, Defining Food Fraud & The Chemistry of the Crime, National Coalition for Food and Agricultural Research, Institute of Food Technologies (IFT), Washington, DC.
177. 2011/05 Presenter, Anti-Counterfeit Strategy, International Anti-Counterfeiting Coalition (IACC), Annual Meeting, San Francisco
178. 2011/05 Presenter, Law Enforcement IP Training (to local Custom's officers and local law enforcement), IACC, San Francisco
179. 2011/04 Presenter, Defining Food Fraud & The Chemistry of the Crime, FBI International Symposium on Agro-Terrorism, Kansas City
180. 2011/04 Presenter, Trends in Food Fraud and the Food Safety Modernization Act, Food Ingredient Intentional Adulteration Expert Panel, US Pharmacopeia (USP), DC
181. 2011/03 Presenter, Defining Food Fraud & The Chemistry of the Crime, Annual Meeting, DHS Critical Infrastructure Sector Partnerships–Agriculture and Food, Joint Government Coordinating Council & Sector Coordinating Council (GCC/SCC), DC
182. 2011/02 Presenter, Intellectual Property Enforcement in China, Global Intellectual Property Academy (GIPA), US Patent and Trademark Office (USPTO), DC
183. 2011/01 Advisor, Consumer Product Fraud Report, Grocery Manufacturers Association (GMA),

184. 2010/10 Presenter, Defining Food Fraud for the Future, Deconstructing the Drivers of Economic Adulteration and Food Protection, Webinar Series, Grocery Manufacturer's Association (GMA)
185. 2010/08 Presenter, Defining Food Fraud & The Chemistry of the Crime, International Association for Food Protection (IAFP), Anaheim
186. 2010/08 Presenter, Anti-Counterfeit Strategy and the Role of Standards, American National Standards Institute (ANSI), Intellectual Property Rights Policy Committee (IPRPC), DC.
187. 2010/07 Presenter, Food Ingredient Contamination Workshop, Institute of Food Technologists (IFT), Defining Food Fraud and also Risk Management, Chicago.
188. 2009/12 *Testimony*, Include Food Fraud Considerations in Food Traceability, FDA/USDA Product Tracing Systems for Food, Invited Speaker, Public Meeting, [Docket No. FDA-2009-N-0523], DC
189. 2009/12 Workshop: Anti-Counterfeit Strategy I: Defining Food Fraud & The Chemistry of the Crime, Live Streaming Webinar, New York Times Knowledge Network, 12/1/2009 [Webinar]
190. 2009/08 Presenter: Defining Product Counterfeiting & The Chemistry of the Crime, US Technical Advisory Group, ISO PC246 Performance Requirements for Authentication Tools and TC 247 Fraud Countermeasures and Controls, International Standards Organization (ISO), Denver
191. 2009/05 *Testimony*, Defining Food Fraud & The Chemistry of the Crime, FDA Open Meeting on Economically Motivated Adulteration, May 1, 2009, DC
192. 2009/05 Presenter: Overview Risk Matrix for Import Food Vulnerability, NCFPD led DHS Team on Import Food Vulnerability Assessment Conference, May 7, 2009, MSU
193. 2009/02 Presenter, The Counterfeit Food Threat, Convened by Ewen Todd with Co-panelists Joseph Scimeca (Cargill) and Steven Solomon (FDA), American Association for the Advancement of Science (AAAS), Chicago
194. 2008/07 Presenter, Counterfeit Food Threat, Food Security Symposium, Annual Conference, International Association for Food Protection (IAFP), Columbus, Ohio
195. 2008/07 Presenter, Counterfeit Food Threat, Great Lakes Border Health Initiative, Detroit
196. 2007/08 Presenter, Counterfeit Food and Beverage Threat, 10th Annual Force Health Protection Conference, Department of Defense, Louisville
197. 2007/06 Presenter, Association of Food and Drug Officials (AFDO), Annual Conference, Counterfeit Food & Drug Overview/ Introduction to the Packaging for Food and Product Protection Initiative (P-FAPP), CITY

Guest Lecturer and Internal MSU Presentations

- **MSU College of Veterinary Medicine:** SCS 670 Seminar (1/7/2016)
- **MSU School of Packaging:** Packaging Economics 475 (10/5/09, 10/7/09, 9/15/10, 9/17/10, 9/9/11, 9/21/12, 11/8/2013, 1/31/2014), Packaging PhD Seminar 992 (11/10/06, 11/3/09, 3/15/11, 11/29/11), Sustainable Packaging (3/28/06, 9/10/08), Packaging Introduction 101 (10/19/08, 11/20/11, 11/8/2012, 3/19/2013, 11/7/2013, 2/2014, 9/2014, 4/25/2015), packaging Student Groups (10/2011, 2/2012) Food Packaging 455 (9/2009, 4/26/2013, 1/2015).
- **MSU Social Science:** Standards and Society 931 (10/2011), Introduction to Criminal Justice 101 (3/2012), Anti-Counterfeiting 491 (12/2014). *MSU Business School:* AET 891 Topics in Ag Econ (in the MBA program) (2/2012).
- **MSU Food Safety Program:** VM810 Seminar (7/2008, 6/2009, 7/2010, 7/2011, 7/2012, 8/2012), Guest Lecture and Discussion Board (VM827, 2/2015)
- **MSU Food Science:** Food Analysis 455 (9/23/2013, 12/3/2014)
- **MSU Communications:** Risk Communication 982 (2012, 3/27/2013)
- **MSU Bio-Systems Engineering:** Authentication Tools, MSU Biosensors Team (2/1/2011)
- **Previous years:** MSU Packaging Guest Lectures: 2006-2007 (~12), 1991-2009 (~30), and others.

MSU Other: 4th Generation MSU Alumni, 3rd Generation Legacy Land-Grant University Faculty Member (Father/ Gordon Spink at MSU and Great Aunt/ Florence Taylor at Penn State), Lifetime MSU Alumni Association (1991), and Lifetime MSU Varsity Club Member (1989) (Soccer 1986-1988, Regional All-American Goalkeeper 1987).

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Full CV available upon request

March 7, 2016 EXTERNAL

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