

# Executive Education

## Food Fraud Vulnerability Assessment Workshop

**This course focuses on the full GFSI Food Fraud Vulnerability Assessment (FFVA) Requirements plus Sarbanes-Oxley/ ERM**  
**This includes: all types of fraud and for all products**

**Schedule:** • Sep 12, 2019, MSU, East Lansing

### Executive Education Program Overview:

The Food Fraud Initiative (FFI) within the Master of Science in Food Safety Program and the College of Veterinary Medicine at Michigan State University is proud to offer this *Food Fraud Vulnerability Assessment (FFVA) Workshop*. This is based on the Food Fraud Initial Screening Tool (FFIS) published by 'Spink, Moyer & Pero (2016)' scholarly article in *Food Control Journal*. FFIS is an enterprise-wide, top-down, pre-filter step conducted *before* a full Food Fraud Vulnerability Assessment (FFVA). This supplements the strategic foundation established in the Executive Education of Food Fraud Management Strategy (reviewing the broad risks, creating strategies that align with corporate systems) and Quantifying Food Risk (evaluating and correlating all food risks including Food Quality, Food Safety, Food Fraud, and Food Defense.)



MSU Assistant Professor Doug Moyer, PhD, of the FFI, leads the workshop. Dr. Moyer teaches MSU graduate courses on a range of product fraud topics including Food Fraud as well as Counterfeit Medicines. He is assisted by MSU Assistant Professor John Spink, PhD, Director of the FFI. This course complements the MSU graduate course *Quantifying Food Risk* (VM 825), and is part of the FFI Graduate Certificate in Food Fraud Prevention.

The workshop is a structured, education-focused program that provides attendees with introduction and instruction on a Food Fraud Vulnerability Assessment. This is the first step to developing a Food Fraud Prevention Plan. This workshop is a deeper and broader dive into the GFSI/ SSAFE Food Fraud Vulnerability Assessment that feeds into the Quantifying Food Risk course and supports the Food Fraud Business course focus on policy and strategy. Several real-world applications and problem-solving exercises are included that provide students with an effective framework for addressing their organization's product protection needs.

MSU's Food Fraud Initiative leads and contributes to many of the world's strategic Food Fraud prevention activities. Recent activities have expanded to the inclusion of Food Fraud in international laws and regulations as well as industry certification and standards. These global activities also focus on Food Fraud risk and vulnerability assessments.

### Concepts Covered:

- GFSI-defined broad Food Fraud scope
- Food Fraud Initial Screening (FFIS)
- Food Fraud Vulnerability Assessment (FFVA)
- Economically Motivated Adulteration (EMA)
- COSO Accounting Principles (COSO)
- Enterprise Risk Management (ERM)

### Deliverables:

- Attendees will be guided through a product group level Food Fraud Initial Screening by plotting specific issues on an ERM Corporate Risk Matrix.
- Final output will prepare "risk-informed" vs. "risk-based" business decision-making
- Assess Sarbanes-Oxley Act compliance (ERM/ COSO)

### Enrollment Information:

**Fee:** The fee is \$1200 (**\$500 Jan 2019 Introductory Rate**) for the one-day session. Payment can be made by credit card. The course includes a Certificate of Completion for 10 Contact Hours of training.

**Registration:** Register at [https://commerce.cashnet.com/msu\\_3794](https://commerce.cashnet.com/msu_3794)

**Location:** Henry Center, Michigan State University, East Lansing, MI, USA (unless noted above).

**Time:** Day One: 8am to 3pm, with a preview the afternoon before.

**Lodging Recommendations:** Candlewood Suites (at the Henry Center), 517.351.8181; Kellogg Center, MSU, 800.875.5090; Marriott of East Lansing, 517.337.4440.

**Program Leader**  
**John Spink, PhD**

Director and Assistant Professor, Food Fraud Initiative, College of Veterinary Medicine, MSU

#### Affiliations:

Member, Food Fraud Think Tank, GFSI

Advisor, Economic Adulteration of Food Project, GMA

Chair, US Technical Advisory Group to ISO Technical Committee 247 Fraud Counter-measures and Controls

Member, 3 USP Expert Panels: Food, Drug, Dietary Supplements

Member, State of Michigan's Ag & Food Protection Strategy Steering Committee

Testified, FDA Open Meeting on Economically Motivated Adulteration, May 1, 2009

#### With:

Douglas C Moyer, PhD  
 Assistant Professor  
 Counterfeit Medicines  
 Program in Public Health  
 College of Human Medicines,  
 MSU

Contact:

Dr. John Spink  
[spinki@msu.edu](mailto:spinki@msu.edu)  
 517-381-4491

[FoodFraud@msu.edu](mailto:FoodFraud@msu.edu)

